

my



Guinea Pigs



Rabbits



Hamsters



Chinchillas

Get Started with Our
Mobile App Today!

Big Love for Small Pets



Who are we?

A Pet Tech company based in Sydney, building mobile apps for pet parents everywhere. Our apps are uniquely developed for each pet to give their carers the peace of mind in knowing they're feeding their pets the right food and giving them the right care validated by exotic veterinarians and rescues.

We also connect the pet parents together, helping them network and building a social community specifically designed for each pet group.

About Our Mobile App

✓ **Knowing what to feed**
Our data comes from extensive research followed by validations from exotic veterinarians from around the world.

✓ **Track pet health**
Help pet owners keep track of their pet's health, weight, well-being and more.

✓ **Create pet profiles**
Pet Profile feature gives pet owners a place to create individual profiles for each of their pets.

✓ **Articles provided by rescues**
A knowledge database about care, how-to and much more.

69708
Pet profiles

43512
Meal plans

8933
Monthly Active Users

9 Mins
Avg time spent in App



Advertise with us

Get your products in front of the right



COUNTRY	USERS
United States	34K
United Kingdom	14K
Australia	7K
Canada	2.6K
Poland	1.2K
Germany	978
Netherlands	935

How it's Working?

An easy and hassle-free way to get your product in front of the right audience



Pay per click

Traditional PPC. Your ad comes up in different places in the app at random, and you can control how much you spend per day. Great for mid-large size retail businesses.



Cross Platform Promotion

Running a cross-platform social media campaign is no easy task, but with the right audience and platforms you'll be on your way to success in no time.



Be-spoke Partnership Program

We offer customised partnership models for all of our valued partners, working together with you to find the best way for our services to complement your business.



Get in Touch

We'd love To Hear From You!

Email Us
b2b@upilio.io

Visit Us
upilio.io

Available on

